

# Low Cost, Low Power Geotagging Solution for Digital Cameras

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## BIOGRAPHY

Alison Brown is the President and Chief Executive Officer of NAVSYS Corporation. She has a PhD in Mechanics, Aerospace, and Nuclear Engineering from UCLA, an MS in Aeronautics and Astronautics from MIT, and an MA in Engineering from Cambridge University. She was a member of the GPS-3 Independent Review Team and the Interagency GPS Executive Board Independent Advisory Team, and is an Editor of GPS World Magazine. She is an ION Fellow and an Honorary Fellow of Sidney Sussex College, Cambridge.

Jim Dalrymple is the Vice President of Programs and Engineering for NAVSYS Corporation. He holds a PhD in Computer Science from University of Colorado, an MS in Computer/Information Systems from Northeastern University, and a BA in Mathematics from University of Vermont. Prior to NAVSYS, he served seven years as a technical director and solution architect for Oracle Corporation following a 20-year communications-computer career in the US Air Force.

Peter Brown is the Managing Director and Senior Engineer of NAVSYS Ltd. He has a BSc in Electrical Engineering from Imperial College, University of London. He has been involved in GPS hardware and systems design at NAVSYS since 1991.

Frank Ricotta is the Chief Executive Officer of TIDGET Technologies, Inc. He holds an MBA in International Finance from St. Mary's University and a BS in Computer Science from the United States Air Force Academy. He has over 20 years of experience in the technology industry as a CEO and founder of several successful start-up companies.

## ABSTRACT

In this paper, we present the design of a low-power GNSS geotagging device that has been developed by NAVSYS Corporation based on NAVSYS' low-power TIDGET ("Tracking Widget") sensor which captures brief "snapshots" of the GNSS signal band. When the camera

is connected to a PC, the TIDGET snapshot is uploaded with the digital images. This paper covers the design of the digital image geotagging system architecture including the TIDGET sensor and the LocatorNet Server used to compute the geotags. A comparison is provided of the low-power operation of the TIDGET sensor compared with conventional GPS chipset solutions. The paper also presents GNSS tracking results derived from the TIDGET sensor operating in an urban environment and demonstrating the ability to navigate under degraded GNSS signal conditions. The web services offered by the LocatorNet Server for geotagging images are also described with examples of camera products and software applications which can leverage this data.

## INTRODUCTION

There is strong consumer interest in digital camera products that include the capability of geotagging images. With geotagging, the location of the digital photo is recorded when the photo is taken. By adding location data into pictures, photographers are able to search through photo archives on their computers based on where they took their pictures, not just when. Geotags also provide an easy way to identify where a particular photo was taken, which can be useful for consumers when trying to recall where a particular picture was taken; for example, from a previous holiday. Today, software such as Apple's Mac OS X and Adobe Systems' Photoshop Lightroom can show a map when the user wants to see a photo's location. Photographers can also share and view geotagged photos at Web sites, such as Google's Picasa and Yahoo's Flickr. Previously, a geotagger needed to carry a separate GPS navigation device and then transfer its location data to a computer along with the camera's photos using special-purpose software to marry the information in order to geotag images. While some digital camera products are being introduced with a GPS receiver built into the camera, a GPS chipset draws significant power which reduces the battery life time of the current generation GPS-enabled cameras significantly.

The low-power, low-cost, geotagging solution described in this paper is based on NAVSYS' patented TIDGET

sensor<sup>[1]</sup>. The TIDGET utilizes a client/server approach for the GNSS signal processing where the TIDGET sensor operates as only an RF data collection device, capturing a brief snapshot of the L1 GNSS signal spectrum which is then passed to the LocatorNet server for processing. This has the advantage of reducing the power of the TIDGET sensor while enabling sophisticated signal processing techniques to be employed on the LocatorNet server to allow highly accurate solutions to be generated even in challenging environments.

### TIDGET GPS SENSOR

The patented TIDGET sensor is built using the RF front-end of a commercial GPS chip (see Figure 1). The device is designed to operate with a variety of different types of data links providing a low-power location solution. Instead of performing the GPS signal processing using an internal baseband processor, the TIDGET device only samples and records the GPS snapshots periodically. While this requires more data to be logged than an actual GPS solution, it significantly reduces the overall power drain of the device making this an ideal solution for low-power tracking applications.

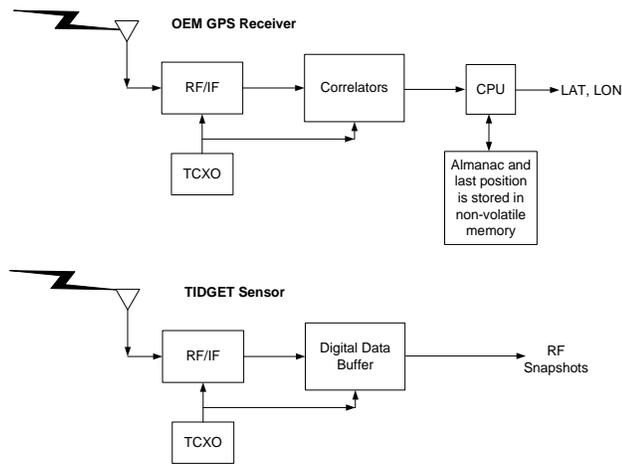


Figure 1 TIDGET Sensor

Previously, the TIDGET has been used for applications such as animal tracking or vehicle tagging<sup>[2]</sup>. Figure 2 shows the TIDGET TrackTag configuration which includes a GPS RF front-end, control circuitry, and built-in flash memory for capturing the TIDGET RF snapshots.

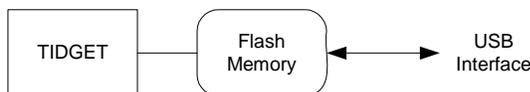


Figure 2 TrackTag TIDGET Configuration

When the TrackTag unit is recovered and plugged into a USB port, the TIDGET snapshots are uploaded automatically to the server for processing where the TrackTag locations are calculated. A typical small form factor TrackTag unit is shown in Figure 3 which includes a battery capable of powering the device for two years of data logging.

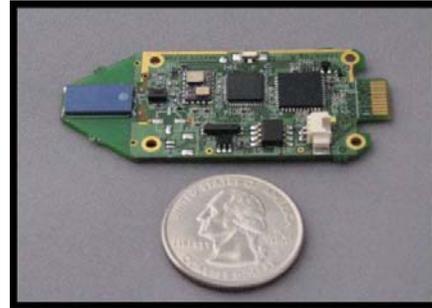


Figure 3 Small Form Factor TrackTag Unit

Figure 4 shows the configuration for a TIDGET unit that is integrated with a low power ZigBee data link that can be used for personnel tracking. With the small form factor wristwatch configuration shown in Figure 5, the TIDGET data can be uploaded wirelessly through a ZigBee Gateway to the LocatorNet Server for processing (Figure 6).

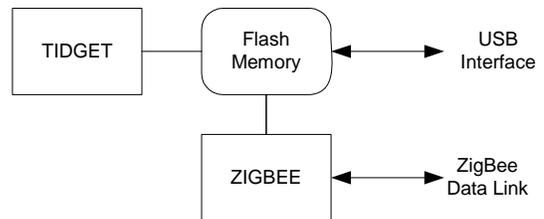


Figure 4 TIDGET/ZigBee Configuration

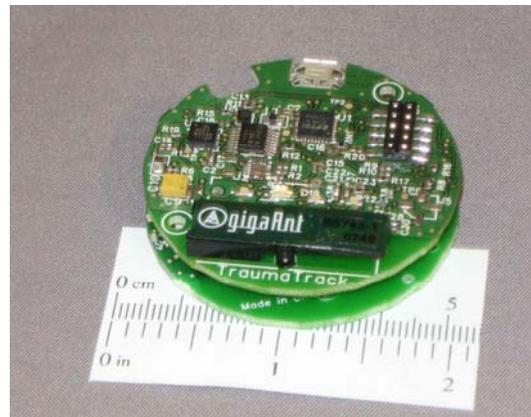
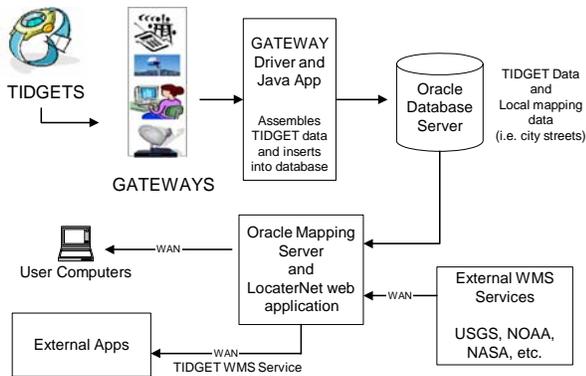


Figure 5 Wristwatch Form Factor TIDGET/ZigBee



**Figure 6 TIDGET/ZigBee LocatorNet Architecture**

Figure 7 shows a typical TIDGET configuration for the camera geotagging application. In this configuration, the TIDGET is interfaced directly with the camera electronics which are used to trigger a TIDGET snapshot whenever a picture is taken. The TIDGET snapshot is then recorded on the same flash drive as the camera image. Looking at the flash drive memory, a user will see two files for each image.

The first is a standard image file. There are three types of digital camera file formats: JPEG, TIFF, and RAW. The most commonly used format is JPEG and is often the only one available on entry-level and some intermediate digital cameras. Many higher-end digital cameras let you select between JPEG, TIFF and RAW. Professional photographers and serious photo-enthusiasts usually prefer to shoot in RAW format.

The second file is the imagename.tdg file which includes the TIDGET snapshot data. When the camera is connected to a network for uploading the images, either through a PC connection using the USB interface or using a built in Wi-Fi connection, the TIDGET data is uploaded to the LocatorNet Server where the TIDGET snapshots are converted into geotags associated with each of the images.



**Figure 7 TIDGET GeoTagging Configuration**

In Figure 8, an alternative camera integration is shown where the TIDGET module is connected to the camera hot shoe mount and is triggered through the hot shoe flash interface. The \*.tdg file is logged with a local time tag and can be uploaded to a PC through the USB interface where the image files and the \*.tdg files are associated

based on time prior to uploading to the LocatorNet server for processing.



**Figure 8 TIDGET Hot Shoe External Module**

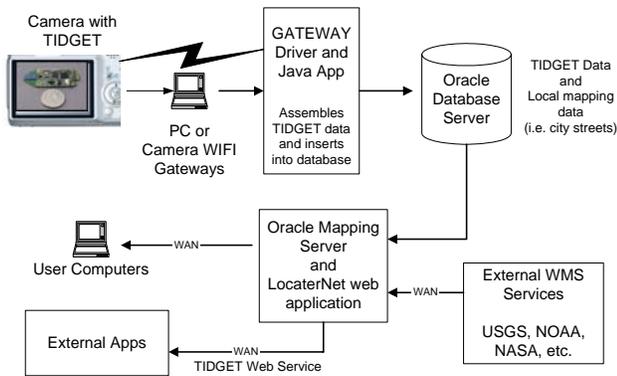
**TIDGET SNAPSHOT GEOTAG GENERATION**

The TIDGET can be programmed to take different sizes of GPS snapshots depending on the application. The larger the snapshot, the greater the ability of the LocatorNet processing to track low-power GPS satellite signals<sup>[3]</sup>. For the initial TIDGET devices, a 36.4 kbyte snapshot size was selected. This allows GPS signals to be detected to a C/N0 of 26 dB-Hz (-148 dBm) with a SNR detection threshold of 10 dB. When multiple satellites are in view, enhanced signal processing can be used to detect weak signals as low as 20 dB below the strongest GPS satellite signal, down to a threshold of -156 dBm.

This signal tracking performance is comparable with a state of the art GPS chipset such as the SiRFstarIII<sup>[4]</sup>. This GPS chipset is capable of acquiring GPS signals to a threshold of -147 dBm indoors when using aiding data from GSM, 3G, or CDMA and when one satellite is being received at -147 dBm. The SiRFstar III is able to compute an aided open sky fix using only 100 mJ of power. However, under weak signal conditions the power/fix increases to over 1350 mJ. The TIDGET power consumption by comparison remains constant at 15 mJ for taking a 52 msec (36.4 kbyte) snapshot whether strong or weak signal processing is needed to be performed at the server.

## LOCATORNET SERVER

The LocatorNet Server is based on an Oracle Application Server, as shown in Figure 9. When the server receives a TIDGET snapshot file, it automatically initiates a data processing sequence using its internal server signal processing software. The LocatorNet Server GPS processing is implemented using a software defined radio (SDR) architecture where the GPS signal generation and code correlation functions are performed in software. The GPS Navigation data is loaded into the LocatorNet Server from reference station sites across the Internet allowing worldwide tracking of GPS data. The LocatorNet Server can also access digital terrain data allowing altitude-aided solutions to be calculated in the event that only three GPS satellites are tracked.



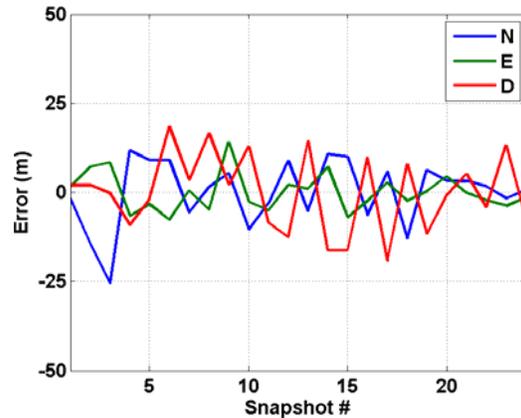
**Figure 9 LocatorNet Server Architecture**

The server approach for generating the image geotags has the following advantages over processing the TIDGET data locally.

- Web-based approach avoids the need to download local software to process data
- the speed of the data processing is significantly faster using the LocatorNet Server components than can be achieved in a local PC
- weak signal tracking can be performed using advanced signal processing algorithms
- outputs are compatible with standard geotag data formats including Exchangeable Image File format (EXIF) and Adobe Extensible Metadata Platform (XMP).

Currently, the LocatorNet Server can process the GPS, WAAS, MSAS and EGNOS GNSS satellite signals to derive the position of the GNSS tracking device. By upgrading the signal processing software, other GNSS signals could also be processed by the LocatorNet Server. The advanced signal processing algorithms employed in the LocatorNet server also improves the ability to track degraded GNSS signals enhancing operation in urban environments and minimizing the effect of multipath.

Figure 10 and Figure 11 illustrate the navigation accuracy associated with the snapshot signal processing. A measured CEP of 5.14 m was demonstrated with this data. Figure 12 also shows results of TIDGET tracking that was performed in the Amazonian rain forest which is a highly challenging environment for GPS to operate. The signal processing implemented within the LocatorNet processing allowed geotags to be generated even in this challenging environment where the GPS signals were significantly attenuated.



**Figure 10 Snapshot NED Comparison to Reference**



**Figure 11 Snapshot Position Solution**



**Figure 12 TIDGET TrackTag results under Amazonian Tree Canopy**

## LOCATORNET SERVICE ORIENTED ARCHITECTURE (SOA)

The LocatorNet Server provides a secure repository for the TIDGET tracking data and location results preventing unauthorized access. The TIDGET geotag results are returned to the camera as conventional geotags. Geotag information is typically embedded in the meta information as EXIF-data or in some cases XMP-data. A Web-based interface, as shown in Figure 13, is also provided where a user can display the data results overlaid on a map with the associated images.

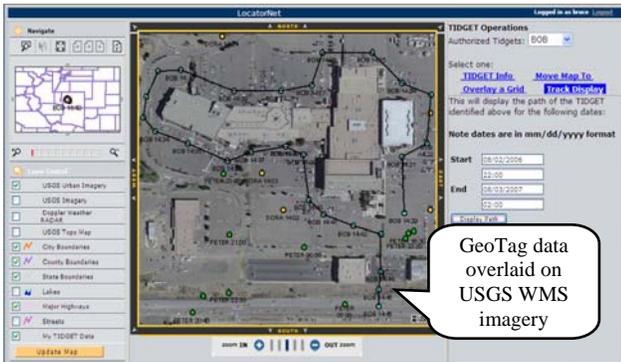


Figure 13 LocatorNet Server Web Display

## TIDGET DEVELOPMENT KIT

NAVSYS has developed a Development Kit for customers to evaluate the performance of the TIDGET concept and assist with integration into embedded products. The Development Kit is self-contained in a housing that mounts on the flash hot shoe of a camera (see Figure 8). The unit comprises the following:

- 1) Onboard passive mini GPS antenna with LNA, optional H-FL connector for external active antenna
- 2) GPS RF downconverter module, with onboard precision TCXO. Output is serial digital data stream.
- 3) Custom microcontroller/CPLD/Flash interface for logging GPS data
- 4) USB interface and battery (device initialization, battery charging and data download).

The unit has 4Gbyte of Flash memory (typically 128,000 position fix capability), consumes 50mA for 50 mSecs from the battery per position fix, and draws 2.5 uA when in standby. The unit is initialized and downloaded using a supplied utility via USB to a laptop. The device automatically takes a GPS snapshot synchronous with the flash trigger associated with taking of a picture.

The Development Kit is intended as a means for a customer to evaluate the performance of the GPS unit and TIDGET signal processing in a representative environment. The flexibility in the GPS antenna choice permits evaluation of various antenna options prior to any decision being made regarding final integration.

The individual components from the Development Kit that would need to be integrated into an eventual customer product may be as simple as the GPS antenna and front-end module, depending on the resources available to the host system microcontroller and non-volatile memory system.

## CONCLUSION

In summary, the TIDGET solution has the following advantages for geotagging applications that require low power operations, such as an embedded digital camera solution.

- Low cost solution using proven COTS RF components
- Small form-factor, ultra-low power design
- Instant-on data capture (no start-up time required)
- All-in-view tracking with multiple GNSS systems
- Operation in weak GNSS signal environments
- Fast signal processing using LocatorNet Server
- Automated geotag meta-data generation through Internet services
- Compatible outputs with major Web-based image viewing services such as Google's Picasa and Yahoo's Flickr Development.

## REFERENCES

- 1 GPS Tracking System, United States Patent 5,379,224. Japanese Patent 05-256927.
- 2 A. Brown and P. Brown, "Ultra Low-Power GPS Recorder (TrackTag®), ION 61st Annual Meeting, Cambridge, MA, June 2005
- 3 A. Brown, J. Griesbach, B. Bockius and T. Boulton, "GPS Tracking Location-Based Service Using Wristwatch GeoZigBee Sensors," Proceedings of the ION National Technical Meeting 2007, San Diego, CA, January 2007.
- 4 [http://www.sirf.com/Downloads/Collateral/GSC3\(f\)\\_6.20.05.pdf](http://www.sirf.com/Downloads/Collateral/GSC3(f)_6.20.05.pdf)